

# GREEN KEY

AN ECO-LABEL FOR  
LEISURE ORGANISATIONS



## Green Key

REGISTRATION FORM  
FOR HOTELS

Revision 01  
October 2017

## 1.0 Introduction

### Aim

Green Key has the following overall aims:

- Increase the use of environmentally friendly and sustainable methods of operation and technology in the establishments and thereby reducing the overall use of resources
- Raise awareness and create behavioural changes of guests, staff and suppliers of individual tourism establishments
- Increase the use of environmentally friendly and sustainable methods and raise awareness to create behavioural changes in the hospitality and tourism industry in overall

### Goals

Green Key pursues four goals:

- Environmental education for sustainable development of the staff, management, guests and the stakeholders (suppliers etc.)
- Lowering of the environmental footprint of the establishment
- Reduction of costs due to a reduction in consumption
- Utilising the Green Key award for in the marketing strategy with the promotion of the label and the facilities awarded

### Criteria

The criteria are divided into the categories:

- Imperative (I) criteria must all be fulfilled in Green Key establishments
- *Guideline (G)* criteria must increasingly be fulfilled in Green Key establishments as according to the following point system:

Year	Percentage of total guideline criteria
1	0%
2	5%
3	10%
4	15%
5-9	20%
10-	50%

### Documents checklist

Some criteria will need to be documented in the application form, and you will find the information in Annex A. Other criteria will need to be documented in connection with the onsite audits.

### Audits

Onsite audits are conducted first and second year and thereafter every three years. In the years without onsite audits, offsite reviews of documents will be carried out.

Revision of criteria

The international criteria are revised every 4-5 years. This set of criteria is for the period until 31 December 2020.

Contact

For any question about criteria and audits, please contact Qatar Green Building Council, Green Key National Operator:

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**2.0 Agreement between Green Key and applicant establishment**

Responsibilities of the applicant establishment

- The applicant establishment will complete the Green Key application form with correct data and pay the Green Key fees.
- The applicant establishment will allow scheduled onsite audits to take place within the premises of the establishment by an auditor authorised by Green Key, and to provide all necessary information and arrangements in connection with these audits.
- The applicant establishment will allow unannounced control visits by an auditor authorised by Green Key.
- The applicant establishment will ensure conformity with the Green Key criteria throughout the award period, including correct information and communication about the achieved Green Key award as set in the Green Key criteria/explanatory notes and the Green Key Branding Guidelines.
- The applicant establishment will inform Green Key of any changes that might affect compliance with Green Key criteria within ten days of them occurring.
- The applicant establishment will record, handle and inform Green Key of complaints and corrective actions taken relating to compliance with the Green Key requirements (in correspondence with the official complaint handling procedure).
- The applicant establishment will in case of termination of award ensure that all references to Green Key are removed.

**Responsibilities of Green Key**

- Green Key will carry out an effective and impartial certification procedure, which means that Green Key involved person must be in charge of the evaluation, audit or decision making process in case of a potential conflict of interests.
- Green Key will communicate any changes in the Green Key requirements to the establishment with normally at least six months’ notice.
- Green Key will treat all received and viewed documents with confidentiality.
- Green Key will promote the awarded establishment on the Green Key website (name and contact details). The same information will be sent to OTAs, tour operators and other tourism databases where Green Key has established a cooperation agreement.
- Green Key will not publish any data or other information about the establishment with reference to the individual establishment without prior consent of the establishment.
- Green Key has the right to suspend/terminate the award in case of non-compliance with requirements being revealed during the award period through monitoring, notified changes, complaints, etc.

**Date:**

**Date:**

**On behalf of the applicant establishment**

**On behalf of Green Key**

\_\_\_\_\_

\_\_\_\_\_

### **3.0 Green Key's policy clarifying scope, non-discrimination, impartiality, confidentiality and objectivity**

#### **A. SCOPE OF THE PROGRAMME**

Green Key is a voluntary eco-label awarded to current six categories of establishments notes: hotels & hostels, campsites & holiday parks, small accommodations, conference centres, restaurants and tourist attractions.

Each category has its own definition of scope of the category and its separate set of criteria and explanatory notes. The application and award procedure is the same for all applicant establishments in the different categories. All establishments must be renewed every 12 months in order to maintain the Green Key award status.

Green Key is eligible for applications from establishments within any of the six categories irrespective of the location of the establishment.

The establishments awarded with the Green Key are displayed on the map on the Green Key website: <http://www.greenkey.global/green-key-sites/>.

The awarded establishments must keep compliance with the Green Key criteria and explanatory notes during the period of award. The awarded establishments must also follow the Green Key Branding Guidelines document explaining the correct use of the Green Key logo, the correct use of Green Key material (plaque and sticker, certificate, flag and brochure) and there is also a description of the recommended text about Green Key on the website. In case of termination of award, all references to Green Key must be removed.

#### **B. GREEN KEY IS A NON-DISCRIMINATORY PROGRAMME**

Green Key is eligible for applications from establishments within the definition of any of the six categories. Green Key does not discriminate any interested, applicant or participating establishments regardless of the location of the establishment, the size or type of establishment, the customers attracted by the applicant establishment, or the contact persons and employees (their origin, religion, age, sex, etc.) from the applicant establishment working with Green Key.

#### **C. GREEN KEY'S COMMITMENT TO IMPARTIALITY, CONFIDENTIALITY, AND THE OBJECTIVITY OF GREEN KEY'S ACTIVITIES**

All Green Key staff, volunteers, auditors, jury/steering committee members, representatives of partners or any other persons connected with Green Key internally or externally at the national and international levels act impartially in relation to the activities on Green Key (including the influence on certification evaluation and decision). Green Key does not allow these persons any personal, commercial, financial or other pressures to compromise this impartiality.

The persons mentioned above have declared that they will work with Green Key objectively and under confidentiality in respect for Green Key and the applicant establishments.

Green Key is able to provide general information that enables applicant establishments to strengthen their sustainability actions and to understand and comply with the Green Key standards, but Green Key cannot not give prescriptive advice to applicant establishments that could compromise the ability from Green Key's side to undertake an impartial certification.

In the agreement between Green Key and the applicant establishment as part of the application form, Green Key informs the applicant/awarded establishments about its commitment to confidentiality towards the applicant establishment and stating the information about the establishments that will be made public. The agreement will also state the obligations of the establishment in case of a complaint.

**Green Key – statement of impartiality, confidentiality and objectivity**

With my signature, I hereby sign that I have read and understood Green Key’s policy on impartiality, confidentiality and objectivity.

With my signature, I agree to follow Green Key’s policy on impartiality, confidentiality and objectivity.

With my signature, I undertake to inform Green Key at the national or international level in case of any doubts of my ability to follow Green Key’s policy on impartiality, confidentiality or objectivity, so that I can be excluded from the information/decision.

**Name:** \_\_\_\_\_

**Organisation/company:** \_\_\_\_\_

**Country:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**4.0 APPLICANT'S DETAILS:**

<b>Name of the establishment:</b>
<b>Address:</b>
<b>Country:</b>
<b>Phone:</b>
<b>E-mail:</b>
<b>Website:</b>
<b>Number of rooms:</b>
<b>Number of guests/year:</b>
<b>Number of guest nights/year:</b>
<b>Number of employees:</b>
<b>Name of General Manager:</b>
<b>Name of Environmental Manager:</b>
<b>E-mail Environmental Manager:</b>

Signature \_\_\_\_\_

Date: \_\_\_\_\_